



BEL AIRE AREA CHAMBER CONNECTIONS



Bel Aire Area Chamber Connections Newsletter

February 2015



HOME SHOW 2015



The City of Bel Aire will once again show a presence at the 2015 Home Show February 5th-8th. Come by our booth to see our massive column structure and learn about the latest developments in Bel Aire!

SHOW HOURS

Thursday, February 5th 1:00 PM-8:00 PM

Friday and Saturday, February 6th & 7th-10:00 AM-8:00 PM

Sunday, February 8th-10:00 AM-5:00 PM

2014 Awards & Recognition

- Received the **DISTINGUISHED BUDGET AWARD** from Government Finance Association of the United States and Canada for the 2014 budget document.
- Bel Aire ranked #1 SAFEST **SMALL TOWN** IN KANSAS, by Movoto Real Estate
- Bel Aire ranked #3 SAFEST TOWN IN ENTIRE **STATE OF KANSAS**, by SafeWise
- Bel Aire ranked #4 as BEST PLACE FOR **HOME OWNERSHIP IN KANSAS**, by NerdWallet
- Playful City USA** (2nd Year) designation
- Tree City USA** (16th year) designation



In This Issue

Home Show 2015	1
Awards & Recognition	1
Chamber Member of the Month, Transworld	2
Drew Conwell: Distinguished New Professional Award	2
Sunflower Commerce Park Updates	3
Special Events Schedule 2015	4
New Cell Phone App for Residents	4

Bel Aire Area Chamber member of the month for February is **TRANSWORLD**



Todd Bailey is President of Transworld Business Advisors of Wichita providing business brokerage and franchise consulting services to south central Kansas. Transworld Business Advisors is the world leader in the marketing and sales of businesses and franchises. Whether you represent an acquisition-minded corporation, or are personally interested in owning your own company, Transworld offers the professional services that successfully bring buyers and sellers together. From business brokerage to buying or creating franchises; we are the business development specialists.

Todd is a graduate of Wichita State University with a BS in Mechanical Engineering and an MBA. Prior to Transworld, Todd was General Manager at Graphic Systems, Inc. in Wichita. He is married with two sons in grade school and he enjoys coaching both of their baseball teams! Todd is also involved in the community as President of the Board of Trustees for the Wichita chapter of the Leukemia & Lymphoma Society as well as being involved in Big Brothers Big Sisters having been matched with the same Little Brother for almost 9 years.

Todd Bailey | President
4601 E. Douglas | Wichita, KS 67218
316.290.9552 office | 316.214.6875 mobile

2015 Distinguished New Professional awarded to Drew Conwell



City of Bel Aire Recreation Program Supervisor Drew Conwell has been named the 2015 Distinguished New Professional by the Kansas Recreation & Park Association. This award goes to a KRPA member who has rendered outstanding service to any phase of the recreation and park profession on a local, state or national level. This award is for those persons having served at least one year but not more than five years as a full-time employee in the park and recreation field. Drew has worked for the city in his current position for 3 years and 3 years part-time while in college before that.

Drew in his short time as Recreation Supervisor has restored passion and commitment to our programs. Programs were becoming stagnant and were beginning to decline in participation. Drew's personal passion and commitment to the community has in a short time restored some of what had been missing. Several new programs have been offered as well dusting off several old ones. Drew makes it a point to know every participant and family by name and has become very visible in the community. Drew has become proficient in every aspect of the organization from facility maintenance to clerical duties while upholding the quality of programming. Bel Aire Rec has always held volunteers and spectators to a higher standard of behavior but Drew's efforts have taken this to the next level. Bel Aire Rec can honestly state that we are known in the area to provide quality programs with a high level of sportsmanship amongst its participants, volunteers, and spectators.

Although relatively new to the profession, Drew made it a point the past three years to get involved outside of our organization. At a KRPA conference he attended a session on the Hershey's Track & Field Games. Being a former track star himself he wanted to get involved. He joined the state committee and has assisted with nearby local and state meets. In 2013 he was asked to help chaperone the Kansas delegation to the national meet. All of this was done during our busiest time of the year and was able to pull it off without missing a step. I know the Hershey trip was a lifetime experience for him listening to the stories after he got home. He has also shared his experience with the community through local media and has given several presentations to groups and service clubs in the area.



Sunflower Commerce Park Updates

- ◇ A doctor has purchased 80 acres of land on the southeast corner of 53rd and Greenwich for future development !
- ◇ Mechanic has purchased lot across from FED EX
- ◇ PEC is working on platting of PHASE 2 of the Sunflower Commerce

FACT

Did you know?

FACT

For every \$1 million paid on principal, a reduction to the city's debt by approximately 1 mill or \$50,000 will occur.

BUZZI UNICEM! (Siding and Spur will be operational by April 1st, 2015!)



If you would like to receive future electronic editions of this newsletter, please sign up on our website, www.belaireks.gov and simply enter your e-mail address on the "Join our e-mail List" link.

BEL AIRE CHAMBER MEMBERS



Reach: advertise with us to reach over 9,300 homes in north Sedgwick County.

Local: our stories about people and organizations build a local following each and every month.

Affordable: we have sizes and placements to fit every budget.

Call today to see what The Ark Valley News can do for you!

For more information please contact Christie at 316-755-0821

Connecting Businesses to Opportunities



Description: "Ruth's HomeWorks is an organized network of dependable, skilled home service professionals. The owner, Sarah Ruth Gilbert personally pre screens home repair, remodel and maintenance contractors for licensing, insurance as well as eight other criteria. The way it works, when homeowners call with projects, Sarah Ruth matches these needs with her pre qualified professionals. Homeowners never pay for referrals. Instead Ruth's asks for feedback on the contractors referred. Contractors do pay pre-arranged fees to Ruth's, which in turn are considered an advertising expense and are tax deductible. Win-win-win! Sarah Ruth has interviewed 350+ craftsmen but invited only @70 to join. At the moment, there are over 40 active professionals on her exclusive network qualified and ready to refer for everything from housecleaning to whole house renovations ... all the way from the rooftop down to the basement."

Contact info:

info@RuthsHomeWorks.com

Twitter: @RuthsHomeWorks

LinkedIn: www.linkedin.com/in/ruthshomeworks

FaceBook: www.facebook.com/ruths.homeworks

BEL AIRE CHAMBER MEMBERS



Embroidery Galore is owned by Teri Carlson and is located in Kechi, Kansas. Our specialty is Custom Embroidery and Rhinestone Design for personal, corporate, and group needs. You can see some of our work at www.EmbroideryGalore.com

Teri Carlson

www.EmbroideryGalore.com

316-300-0254

Connecting Businesses to Opportunities



When you purchase or lease a Kyocera M3540/M3550/M3560 desktop Copy/Print/Scan/Fax with 7" touch panel you will receive full-service coverage and supplies for the first 40,000 Copies/Prints/Faxes or 1st Year, whichever comes first at NO CHARGE! This is a \$500.00 value. Please call or email for information.

Western Imaging is a full service office equipment dealer specializing in mono and full-color multi-functional copiers, high-speed printers and scanners. Western Imaging has been locally owned and operated in downtown Wichita for 75 years!

Rob Anderson

Western Imaging, Inc. / 400 E. 1st Street

T: 316-262-2465 / F: 316-262-6231

Treat Each of Your Articles as a Product

Here is a tip that completely changed my blogging game recently. A friend sent me an email, stating that the quality of the posts on our [Buffer blog](#) was declining—and yes, she was right!

Since then, the whole team sat down and rethought our blogging strategy from scratch. What we came up with is something very simple, yet extremely powerful: Treat each of your articles as a product.

Since we started to do this, our traffic and our comments are going through the roof, and our overall feeling of happiness is too. Here are some of the points we derived from this:

A product is only useful if you know others want it. Validate an idea for a blog post in the same way. For example, before posting an article, we tweeted a question about whether anyone was interested in learning more about multitasking. The outcome? They sure were, and the [post](#) was a big hit.

- A product is something that people would potentially pay for. Would they also pay for your articles? Simply starting to **think**, “**Would anyone pay for reading this?**”, immediately changed the quality. We started to **add research on topics instead of just opinions**, many more examples and in-depth coverage. That’s the only way we could provide value that someone might pay for (even though we don’t charge for it).
- **A product needs continual iteration.** So does a blog post. Hit Publish, even if you have grammar mistakes, formatting errors and so forth. You can correct these things along the way. We had also neglected to reply to comments, which triggered less overall engagement such as tweets and shares. The simple solution—don’t!



EVENTS 2015

EVENTS SCHEDULE HAS BEEN ANNOUNCED FOR 2015! WE ARE LOOKING FORWARD TO ANOTHER SUCCESSFUL EVENT SEASON! EVENTS ARE AS FOLLOWS:

March 28th-Spring Festival and Easter Egg Hunt

May 2nd-Recycle/ Shredding Day

August 10th-3rd Annual Hot Dawg's Pool Party

October 17th-Fall Festival

December 15th-Bel Aire Christmas Open



Contact Us

7651 East Central Park Avenue
Bel Aire, Kansas 67226

PHONE: 316-744-2451 EXT .218

FAX: 316-744-3739

E-MAIL: rrekoske@belaireks.org

We're on the Web!

WWW.BELAIREKS.ORG

Follow us on Facebook or Twitter!

www.facebook.com/pages/bel-aire-kansas

@Belaireks (Twitter)

mycommunitymobileapp.com

NEW TECHNOLOGY COMMUNICATION DEVICE



The City of Bel Aire has a new Cell Phone APP!



Bel Aire city leaders are excited to announce the creation of a Bel Aire City App that can be downloaded to all smart phones.

In an effort to be more easily accessible to our citizens, Bel Aire has worked with My Community Mobile to create a City App that can be downloaded to any smart phone. More and more people utilize their smart phones for directions, social media, news, contacts, etc. For this reason, the Bel Aire City Council felt it was important to stay in touch with our citizens through their smart phones.

The app has many functions such as below:

- Contact info for Mayor, City Council and City Staff
- Location of City Parks and Recreation Center
- Report an Issue
- School Locations and Contact Info
- Utility Information and Contact Info
- Shop & Dine Section

The APP is FREE and can be easily downloaded from your APP store or by following these links below:

Method 1: the following links can be accessed to download the app on respective platforms (iPhone or Android).

<https://itunes.apple.com/us/app/bel-aire-ks-official/id899312224?mt=8>
<https://play.google.com/store/apps/details?id=com.belaire.city>

CHECK OUT WEBSITE FOR MORE INFORMATION!

